



# BEING A **BOLD** LEADER

## DELIVERING UNPREDICTABLE RESULTS



2022 - 2023

# About

## THE VISION FOR THIS PROGRAM

This program has been developed to present you, the leader with a bigger possibility for expanding your way of being in the domains of leader and leadership. It aims to provide a unique take of the work of transformational consulting that leverages a cross-section of disciplines to produce a pilot program - crafted specifically for high-performing individuals in an incubative online setting with leaders across a broad spectrum of fields, backgrounds and industries to foster a multi-faceted approach to self-discovery through sharing.

***"Bold leaders do not back away from failure. Instead, they learn from each iteration and apply it to the next challenge."***

## WHY "BOLD" AND "UNPREDICTABLE"?

We define these two terms in the following way. First, being bold represents (of a leader) the power to take an action that is authentically aligned with a persons' concerns and coherent (integrity) to produce an unpredictable result. Therefore, bold leadership in any context, is based on the leader's ability to manage the risk that presents itself. Simply stated, bold leaders understand how to leverage experience and expertise (theirs or other's) and mitigate risk; this is why they are successful. Bold leaders do not back away from failure. Instead, they learn from each iteration and apply it to the next challenge.

# Background

## **THE FOUNDATIONS OF THIS PROGRAM**

With special permissions granted, and drawing on, elements from programs of the following firms, we have developed an unquestionably bold program that balances both a theoretical, phenomenological (as lived) and ontological (being) approach to deliver a sustainable, impactful and versatile leadership development program over the span of ten months for high-performing individuals.

### **MICHAEL C. JENSEN AND WERNER ERHARD**

Being A Leader and Effective Exercise of Leadership: An Ontological / Phenomenological Model

### **LEADERA CONSULTING GROUP**

Breakthrough Leadership Project and Being an Effective Leader

### **CAROLYN FINE & ASSOCIATES**

Developing Personal Power and Effectiveness

### **LEGACY TRANSFORMATIONAL CONSULTING**

Effective Organization by Design

## **PROGRAM PURPOSE STATEMENT**

To have the participants leave the program BEING bold leaders, delivering unpredictable results as their natural self-expression.

# Details

## SCHEDULE

The Being a Bold Leader Program will be delivered through ten modules. Each module is broken into two, 5-hour blocks delivered from 9AM - 2PM (**Central Standard Time**) on consecutive days via Zoom. The program is scheduled to start from September 2022 and will go through June 2023. In between each session of the program there is a one-on-one 30-minute follow-up call with the program leader and one group call with other participants.

2022-2023 SCHEDULE				
<b>SESSION 1:</b>	MODULE 1	<a href="#"><u>October 19</u></a>	MODULE 2	<a href="#"><u>October 20</u></a>
<b>SESSION 2:</b>	MODULE 1	<a href="#"><u>November 16</u></a>	MODULE 2	<a href="#"><u>November 17</u></a>
<b>SESSION 3:</b>	MODULE 1	<a href="#"><u>December 21</u></a>	MODULE 2	<a href="#"><u>December 22</u></a>
<b>SESSION 4:</b>	MODULE 1	<a href="#"><u>January 18</u></a>	MODULE 2	<a href="#"><u>January 19</u></a>
<b>SESSION 5:</b>	MODULE 1	<a href="#"><u>February 22</u></a>	MODULE 2	<a href="#"><u>February 23</u></a>
<b>SESSION 6:</b>	MODULE 1	<a href="#"><u>March 15</u></a>	MODULE 2	<a href="#"><u>March 16</u></a>
<b>SESSION 7:</b>	MODULE 1	<a href="#"><u>April 19</u></a>	MODULE 2	<a href="#"><u>April 20</u></a>
<b>SESSION 8:</b>	MODULE 1	<a href="#"><u>May 17</u></a>	MODULE 2	<a href="#"><u>May 18</u></a>
<b>SESSION 9:</b>	MODULE 1	<a href="#"><u>June 21</u></a>	MODULE 2	<a href="#"><u>June 22</u></a>
<b>SESSION 10:</b>	MODULE 1	<a href="#"><u>July 12</u></a>	MODULE 2	<a href="#"><u>July 13</u></a>

## TUITION

\$8,950 USD

# The Program Leader



## JOAKIM GUSTAVSSON

PRINCIPAL & SENIOR CONSULTANT

ACCENDEO

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Kim is a transformational business and management consultant with over 30 years of experience in personal and leadership development including organizational transformation.

Kim's works in the domain of ontology (the study of being) and language. His work expands to the four areas of:

1. Productivity and effectiveness,
2. Leadership development,
3. Strategic development and delivery,
4. Individual leadership development.

He has delivered public seminars and training programs to thousands of people, allowing them to create lives of accomplishment, fulfillment and satisfaction, reflecting their passions and self-expression.

Kim holds both US and Swedish citizenship, has a BA in Political Science from the University of California, Irvine, and has studied seven languages. He currently resides in Texas with his husband and their chocolate lab.

**BE A BOLD LEADER AND  
DELIVER UNPREDICTABLE RESULTS  
AS YOUR NATURAL SELF-EXPRESSION**

Schedule a call with the program leader to find out how you can  
benefit from participating:

**kim@accendeo.com**  
**keifer@accendeo.com (Assistant)**



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